

## **Cindy Crawford stars the cover of the November issue of „Vogue Polska”**

**She is 56 and has been on the top for 36 years. Famous for her sense of humour and not being uptight about herself. Cindy Crawford, one of the original supermodels, stars the cover of the November issue of “Vogue Polska”. We are looking for the other icons, who are the main theme of the issue, on the runways and in art and music. The new issue of “Vogue Polska” hits the newsstands on Thursday, 27 September.**

An icon, a legend, the American national treasure – those are just a few phrases accompanying Crawford’s name in media releases. She started her adventure in modelling with underwear advertisement campaign for Marshall Field department store in Chicago. The characteristic mole, hard to imagine Cindy’s face without, was an obstacle at the beginning - - until the first Vogue cover, by Richard Avedon. Actually, Cindy has appeared on the cover of the American edition in a record number of 18 times.

– *In the era of social media, it is very easy to become a hot name, but very difficult to stay on top* – Ina Lekiewicz, editor-in-chief of Vogue Polska”, writes in her editorial. In November issue we take a close look at how icons are born; like Cindy Crawford, the star of the cover shoot of the new issue. However, even Cindy Crawford “does not wake up looking like Cindy Crawford”. Thus, Piotr Zachara, in his text accompanying the photographs by Paola Kudacki, checks what the supermodel owes her spectacular success to and why it is so difficult to repeat.

His supporters called him the Millennial Karl Lagerfeld, the critics pointed out the absence of professional education and lack of innovation in his designs, but - as Michalina Murawska writes - Virgil Abloh had never wished to be a designer. He was a dreamer and a visionary, who broke free from the stiff rules governing the luxury fashion segment and redefined the industry. Julia Właszczuk sketches the profile of Ania Leon, who represents of the new wave in pop music: – *In my family home, we usually listened to what was on the radio – pop, a bit of rock. It was her who introduced me into the world of alternative sounds and I am eternally grateful to her for that. She has been my guru in the field of music to this day* – the artist says. Kamila Wagner investigates what logo means to a fashion brand and, in the text entitled ‘Szare eminencje show-biznesu i mody’ [*Eminence grise of showbusiness and fashion*], we analyse who the people working for the success of the stars are. There is also Edward Enninful, who explains in his autobiography how – against all odds – he became the editor-in-chief of the British edition of Vogue and one of the most important people in modern fashion. Katarzyna Tusk, the owner of MLE Collection, makes her debut with a new circular brand. The aim of La Rondé is to prove second-hand may be the first choice: – *I have recently read in “New York Times” that in the last 30 years we have manufactured more clothes than enough for everyone to last for a lifetime. Our duty is to clean the results of that work up. I am sure second-hand clothes are the future of fashion industry* – she states in an interview with Kara Becker. Tusk worked on the concept of La Rondé for two years. The outcome is a brand where each collection consists in second-hand clothes carefully selected by a group of professionals.

In the Beauty section, we are checking out what makes a product deserve to be called “iconic”. We also talk to the make-up artist Isamaya Ffrench, the founder of a cosmetic brand Tata Harper and “the nose” of Hermès – Christine Nagel. In the Culture section, we visit the retrospection of the photographer Wolfgang Tillmans in New York MoMA, the Scandinavian panting exhibition “Przesilenie” (*Solstice*)

in the National Museum in Warsaw and listen to sound installation by Katarzyna Krakowiak in Jeu de Paume in Paris.

The November issue of “Vogue Polska” hits the newsstands on Thursday 27 October. Home delivery available now - order from [vogue.pl](http://vogue.pl), choosing between two alternative covers.

Contact for the media:

Wioleta Woroniecka  
Marketing and PR Manager  
[w.woroniecka@vogue.pl](mailto:w.woroniecka@vogue.pl)  
506 723 479

Szymon Machnikowski  
Marketing and PR Director  
[s.machnikowski@vogue.pl](mailto:s.machnikowski@vogue.pl)