

## **New issue of *Vogue Polska Living*: the Paths of Individualists**

Among such famous figures as Alessandro Michele or Ann Demeulemeester, the fourth issue of *Vogue Polska Living* presents also several new inspiring names. On over 300 pages, the magazine shows amazing interiors from Poland and abroad, carefully selected designs, extraordinary stories of design from the past and recommendations of entirely new places worth visiting.

According to outstanding designer Ann Demeulemeester, design starts with the need. Everything else is just art for art's sake and overproduction. That is why the items she creates are raw, beautiful and smart — they satisfy the needs of their owners, but they are also objects of contemplation and works of art, which create a unique reality. Dark minimalism is the Demeulemeester's universe. "Authenticity is the key to longevity," says the designer in her interview with Julia Właszczuk.

Martin Brudnizki took an entirely different approach to design. This architect of Polish and German descent raised in Stockholm has been developing a style that Anna Theiss refers to as "purity and maximalism". It involves colors, patterns, textures and conventions used by Brudnizki with a flourish (renovation of the Annabel club in London cost 55 million pounds), but also with consideration. Instead of baroque chaos and spectacular opulence, there is order and structure in his designs. The architect makes the interiors depart from reality, turning them into capsules for traveling in time and space, through diverse cultures and traditions.

Jarosław Trybuś and photographers from Oni Studio take our readers for a walk through the house of Finn Juhl, a Nordic modernist, whose armchair, table or lamp made the canon of global design. Juhl started designing furniture in the 1940s, starting with the assumption that it should reflect the current trends in the world of art. On the other hand, he intended his designs to be highly useful and tested them personally when designing his own interior of over 200 meters. "He designed measuring his own body and analyzing how particular components of a given item of furniture should fit to offer this ephemeral feeling of comfort," writes Trybuś, portraying the designer's attempts at achieving top quality. Once a sofa was put in the living room, it never changed the place chosen by the architect and was used by him until his death.

## **Stories of extraordinary people told by items and interiors**

What the three abovementioned stars of the fourth issue of *Vogue Polska Living* have in common is consequence and individualism. "Our December issue is dominated by expressive people, independent in their creative choices, setting the new directions in architecture, art and interior design," writes Hanna Rydlewska, the leading editor of the issue, in her editorial, mentioning also Alessandro Michele, who renovated one of the most mysterious buildings in Rome — Palazzo Scapucci (text by Chiara Biarzini), Magda Wosińska — a young Polish photographer and director talking about her Californian house situated off the beaten track (text by Ismena Dąbrowska), or Charlotte Taylor — a virtual interior designer (text by Julia Właszczuk).

Other pioneers include also Colin King, an interior designer, who knows how to use his experience in body work in thinking about and composing space (text by Aleksandra Krasny), and Justyna Faldzińska and Miłosz Dąbrowski from the UAU Project, whose "virtual" vases created using the 3D printing technology are a manifest of acting by one's own rules. This method of production does not require hiring subcontractors and enables the achievement of a truly unique aesthetic effect, production of single pieces, reduction of waste to zero and employment of eco-friendly recyclable materials. The philosophy of the UAU Project was appreciated by the Culture Object gallery from

New York, which represents the artists, as well as by Stedelijk Museum from Amsterdam, which purchased their works for their regular collection (text by Basia Czyżewska).

## **Vintage or the joy of rediscovering the past**

References to the design from the past are an interesting addition. The phenomenon of a wall unit, which enables displaying fashionable items and hiding more commonplace and unfavored things, is described by Agata Szydłowska. The extraordinary profile of Andrée Putman, an interior and item design adventurer, is presented by Agnieszka Drotkiewicz. Małgorzata Czyńska describes the history of the Julia glassworks in Lower Silesia and writes about the exhibition titled “Lives of glass. Polish glass designers (1945-2020)” displayed in the National Museum in Krakow until January 14. Karolina Rychter writes about a factory from Jasienica that manufactures models typical for the 19th, 20th and 21st centuries for the Paged brand. Special attention is devoted to fabric, whose connotations with the worlds of fashion and art over the decades are examined by Kamila Wagner.

## **Favorite regular columns**

The new issues has also our regular columns. Dominika Olszyna writes about trends that focus on mood and wellbeing. Karolina Rychter writes about the most important books and exhibitions. Małgosia Minta creates a practical food guide around Brussels and recommends top European bakeries and a new joint in Wrocław called BABA — a neo-bistro with great cuisine and impressive interior designed by the Paradowski Studio (photos by Pion Studio).

Joanna Łazarz listens to stories of popular figures, who share things, publications and phenomena that have recently attracted their attention. In the “Boutique” section, stylist Kasia Mioduska selects the most fashionable items combining fashion and design that might be worth investing in. Basia Czyżewska writes about major industry events — a Warsaw exhibition of the Comune collective presenting young and less known, but fresh and fascinating designers from Poland and Europe, and the fifth edition of the “New Moon in Full” project, which sets new directions for the contemporary arts and crafts.

To summarize this diverse and large 300-page issue, you might want to take another look at the interior presented in the cover photo shoot. The 17th-century walls of the palace in Naples were turned into a thrilling contemporary interior by architect Giuliano Andrea dell’Uva. Space, color and art are elements that filter the historic tissue, giving it contemporary quality and making a place alive here and now, still rooted in so impressive past, like double doors, historic wall paintings or lavishly decorated engraved ceilings. The design shows the traces of typical Sicilian landscape or Mediterranean nostalgia, but most importantly it is a magnificent setting for the life of an individualist, who knows how to relish the beauty of things.

*The new issue of Vogue Polska Living is available in newsstands or online with delivery to your doorstep.*

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