

## **5 things you should know about the May issue of *Vogue Polska***

“Benjamin Grillon, who created the concept of this issue’s cover photo shoot, considers blue to be the most fascinating color of all — one might say that out of all colors of the rainbow, but there is no blue in a rainbow, just like there is no blue in nature,” writes Ina Lekiewicz-Levy, the editor-in-chief, in her editorial.

This shade is the main theme of the May issue of *Vogue Polska*. Let us check what else you can find in the “Blue Illusion” edition.

### **Two cover pages and an ode to the favorite shade of the fashion world**

The May issue of *Vogue Polska* will be available with two alternative cover pages. The concept of the cover photo shoot was created by Benjamin Grillon, who is a creative director designing campaigns for such fashion houses as Hermès, Nina Ricci, or Ferragamo. Last year, he released a book devoted to his beloved color. The color of blue, which is a sweetheart of the fashion world and was discovered last, after being virtually non-existent in Europe until the 20th century, is the main theme of the “Blue Illusion” edition of the magazine. What makes this color so unique and fascinating? The answer to this question can be found in the article by Kamila Wagner titled “The blue paradox”. “Blue expresses our nature. Or maybe you should say: our contradictory nature. Blue color of the sea and the sky is just an optical illusion. If you don’t believe it, pour some sea water to a bottle and check it yourself,” writes Kamila Wagner. Marianna Yurkiewicz, a make-up artist, tells us about the power of blue make-up that leaves the greatest space for creativity.

### **All shades of blue in the designs by Jan Chodorowicz**

Blue has dominated the spring/summer 2024 fashion collections. Polish designer Jan Chodorowicz blends the inspirations with navy blue diplomatic suits and the indigo blue of cowboy denim. Kamila Wagner talks to Jan Chodorowicz about his career as a designer, his brand new collection and his plans for the future. “This symbolic and market potential he has managed to build during two years of working alone after hours seems unreal. From the perspective of his potential partners, it tells a lot about his determination, his effectiveness in building the brand message, and his know-how in the areas of logistics and production,” writes our fashion journalist.

### **Dries van Noten leaves his own brand, while Chemena Kamali becomes the creative director of Chloé**

“He is not dying or leaving fashion design, but the industry is downhearted. Can fashion still be lyrical without Dries van Noten?”, wonders Piotr Zachara in his article titled “The constant gardener”. What made the designer so successful? Why did he leave? Who will replace him and can they stand up to this difficult challenge? Michalina Murawska examines the phenomenon of Chemena Kamali, who started the spectacular comeback of the boho-chic. “For her, accepting a position in Chloé is like coming back home — it was the fashion house where she took the first steps on her career path and where she fell in love with the concept of

fashion that fosters freedom and independent spirit,” writes Michalina Murawska in her article titled “Boho revival”.

## **Balmoral style is this season’s most fashionable trend**

Quiet luxury is being replaced with the royal–casual Balmoral style. Ewelina Kołodziej discusses the traits encompassed by this concept. “Playing with style codes is not restricted for those of the blood royal or with thick wallets. Although quiet luxury is moving to Balmoral, we are going to see its influence in the streets of the most fashionable cities,” notes the author. In her article, she reveals where to look for fashion treasures inspired by this style.

## **Matylda Damińska and Radek Łukasiewicz release a debut album recorded as a duo**

The debut album by the Matylda–Łukasiewicz duo titled “Matka” (“Mother”) summarizes the generational experience of Millennials, whom Matylda Damińska and Radek Łukasiewicz also represent. Is this because the 50 shows that the artists gave even before the album release were sold out? Why do some fans cry during their shows, while others bring the artists homemade bread? Anna Konieczńska analyzes the phenomenon of this album in her article titled “A clenched fist and an open heart”. Reading her interview with the artists, we learn how friendship translates into music and how much of the female and male elements this music contains.

*The May issue of Vogue Polska is available as of April 25. Order it today with one of the two different cover pages on [Vogue.pl](http://Vogue.pl).*

Contact for the media:

Wioleta Woroniecka  
Marketing and PR Manager  
[w.woroniecka@vogue.pl](mailto:w.woroniecka@vogue.pl)  
+48 506723479

Szymon Machnikowski  
Marketing and PR Director  
[s.machnikowski@vogue.pl](mailto:s.machnikowski@vogue.pl)